SCENTELIER'S

FARRINGDON

THE BESPOKE PROJECT JOURNEY

TELLING YOUR BRAND STORY THROUGH BEAUTIFULLY BRITISH FRAGRANCE

EXPERTS IN CONTRACT MANUFACTURING

Artisan Chandlers

Scentelier's is a family-owned home of fragrance, spanning three generations and united by a shared pursuit of excellence in fragrance creation, craftsmanship, and customer care.

Based in the rolling chalk hills of Hampshire, just moments from Jane Austen's historic home, we are proud to be rooted in the quintessentially English village of Farringdon. It is here that we have grown our own retail brand, The Country Candle Co. to an international level, while continually refining our production facility and expertise.

Today, we partner with like-minded brands seeking a trusted manufacturing partner. From luxury retail and hospitality to corporate gifting, tourism, and designer collaborations, we offer a truly bespoke approach—tailored to your brand, your story, and your vision.

You bring the story.

We bring the craft.

Together, we create beautifully British fragrance.





OUR PROMISE TO YOU

We are so much more than just a contract pouring manufacturer, we are your end-to-end partner for every step of your bespoke project journey.

Just some of our services include:

- Full in-house contract manufacturing
- End-to-end own-label production service
- Design & labelling collaboration/support
- CLP compliance (classification, labelling & packaging)
- In-house testing to EU fire & soot safety standards

SO, WHAT ARE YOU LOOKING FOR?

Just some of our services include:

Contract manufacturing
End-to-end own label production service
Design collaboration/support
CLP compliance
Testing to EU fire & soot safety standards



PEOPLE

Fully trained in-house artisan chandlers with expertise and an exceptional eye for quality.

Swift and reliable in-house design service who will understand and execute your design brief with enthusiasm.

PRODUCTION

Human-operated pouring machines capable of producing 1000s of candles and reed diffusers per hour, with a perfectly consistent % mix every pour.

2 state of the art labelling machines producing a perfect finish for your products, be it glass and tin candles or reed diffusers.

Excellent stock levels of over 60 fragrances including seasonal scents, meaning you can have your Christmas ranges produced well in advance.

LOGISTICS

Purpose-designed production facility based in Hampshire with global coverage using our courier partners.

Strong links with our reliable UK partners for outer packaging and logistics ensuring your branded goods arrive safely every time.



THE HIGH QUALITY OF THE PRODUCTS SPEAK FOR THEMSELVES BUT HAVING THE ABILITY TO COMPLETELY PERSONALISE EACH PRODUCT HAS BEEN SOMETHING WE HAVE NOT FOUND WITH ANY OTHER SUPPLIERS IN THE INDUSTRY, REALLY CREATING AN INDEPENDENT SERVICE.

THE TEAM AT SCENTELIER'S ARE VERY EFFICIENT, MEANING WE HAVE NEVER HAD ANY DELAYS (IF ANYTHING THE PRODUCTS HAVE BEEN READY QUICKER THAN EXPECTED!) WHICH IS ALSO A HUGE WEIGHT LIFTED AS A BUSINESS THAT WORKS WITH STOCKISTS. IF WE COULD GIVE SCENTELIER'S MORE THAN A 5-STAR RATING WE WOULD!

Laura



let's explore the journey



THE BESPOKE PROJECT JOURNEY

1 MEET & EXPLORE

DESIGN & CONCEPT 2

3 PRESENT & PROPOSAL

4 SAMPLING & APPROVAL

5 PRODUCTION & DELIVERY





MEET & EXPLORE

Hello, I'm Karl — Bespoke Project Director at Scentelier's.

It's incredibly exciting to see this part of our business continue to grow, and I look forward to learning more about your vision and exploring how we can bring it to life together. Over the years, our Bespoke Journey has evolved into a clear, considered and proven process — guiding each project seamlessly from initial concept through to beautifully realised creation.

I would be delighted to personally invite you to visit our Hampshire production facility, where you can meet our team, explore our library of over 100 fragrances, and experience our artisan chandlers at work.

We understand that projects connected to your own brand are often highly confidential, and we are always happy to work under NDA to ensure complete trust, discretion and a long-term collaborative partnership.



Karl Moyle



PRESENT & PROPOSAL

Once we are familiar with your design brief requirements, we get to work on creating a tailored, priced proposal. These are usually supported with initial design visuals and mood boards to give you a clear understanding of your brand investment for this specific project and the support package you will receive by partnering with us.

DESIGN & CONCEPT

Whether its in person or via a virtual meeting, lets find out more about your design brief and concept.

We usually cover off requirements including:

- Actual products
- Wax types
- Vessel types
- Fragrance selection & sampling

SAMPLING & APPROVAL

At this stage we are now ready to provide samples of your products, labels and packaging (if required) for your approval. Rest assured that your products will perform well because we also carry out extensive product testing too. It is also an ideal opportunity for any tweaks relating to the design or physical product.

PRODUCTION & DELIVERY

This is where the fun begins! Your order is put into our production schedule, timescales are confirmed, and the most economical delivery options are offered. Our team gets underway, handcrafting your bespoke products and we are more than happy to grab a few behind the scenes pictures!





YOU'VE ASKED, WE'VE ANSWERED

Can you copy and fragrance/ scent?

Yes we can, we use 4 Independent UK Fragrance Suppliers who have access to a vast selection and can blend to match. Depending on what we are matching, we will require a brief, or physical sample of your scent.

Can I use my own fragrance?

Yes, you certainly can, your own fragrance will usually require R&D testing to ensure it meets European safety standards and this a chargeable service.

Can I supply you with vessels to fill?

Yes, for costing purposes we will require a physical sample or confirmation of the ml volume of your vessel.

What is your minimum order quantity?

250 units per fragrance type/SKU.

Can you provide CLP (Classification, Labelling) & Packaging Regulation for my products?

Yes we can, we have the complete end-to-end software in-house to provide the CLP info for any fragrance.

Do you provide certification?

Yes we do. We send 6 of your products to an external test house who provide official certification to European standards, which is a chargeable service.

OUR CLIENTS' WORDS

PROFESSIONAL, GOOD COMMUNICATION, FLEXIBLE AND LOVELY PRODUCTS

Cara - Senior Buyer

WE DECIDED TO WORK WITH YOU BECAUSE YOUR PRODUCTS ARE MADE IN THE UK, YOUR FRAGRANCES ARE BEAUTIFUL, YOU CREATE ENVIRONMENTALLY CONSCIOUS PRODUCTS...AND WE LIKE YOUR FRIENDLY TEAM!

Victoria - Founder & Creative Director

RELIABILITY, PROFESSIONAL, QUALITY, INFORMATIVE, RESPONSIVE, COMMUNICATED

Lorraine - Shop Manager

WORKING WITH SCENTELIER'S HAS BEEN A SEAMLESS EXPERIENCE. THE TEAM WERE PATIENT AND INFORMATIVE AS WE CREATED OUR BESPOKE PRODUCTS. THE END RESULT IS FANTASTIC - GREAT QUALITY BRANDED CANDLES THAT ARE HIGHLY POPULAR WITH OUR CLIENTS!

Roxy - Marketing Lead

FROM THE MOMENT WE STARTED TO ENGAGE WITH THE TEAM AT SCENTELIER'S WE HAVE BEEN IMPRESSED BY THEIR BESPOKE SERVICE. IF WE WERE TO GO THROUGH THE ONBOARDING PROCESS AGAIN, I DON'T THINK THERE IS MUCH I WOULD CHANGE. PRIOR TO WORKING WITH SCENTELIER'S, WE HAD EXPERIENCES WITH OTHER SUPPLIERS WHERE THERE IS JUST NO LEVEL OF CUSTOMER SERVICE AND EVERY TIME YOU CONTACT YOU TALK TO SOMEONE NEW. WE'VE REALLY APPRECIATED HAVING ONE POINT OF CONTACT AND HOW EFFICIENTLY REQUESTS ARE HANDLED. NOTHING WE HAVE REQUESTED HAS EVER BEEN TOO MUCH OF A PROBLEM. THANKS, KARL AS ALWAYS!

Laura - Owner & Designer



Next steps

We really cannot wait to hear from you, and help start your bespoke project journey, so here are some of our main contact details:

+44 (0)1249 478660

hello@scenteliers.com

www.scenteliers.com

Unit 12, Farringdon Industrial Centre
Gosport Rd
Lower Farringdon
Alton
Hampshire
GU34 3DD

And you can find us here, in the heart of Hampshire



Thank you

SCENTELIER'S

FARRINGDON